

## Is the Number of Auracast<sup>™</sup> Receivers *Really* Unlimited??

Yes, really. Auracast broadcasts function in a similar way to standard FM radio broadcasts. There is no connection between the transmitter and receiver, and the transmitter is completely unaware of the number of devices that have tuned in to the broadcast. In this way, the number of potential receivers truly is unlimited.



FM Radio Transmitter

An FM transmitter broadcasts a single audio signal that any number of FM receivers can tune into.



An Auracast<sup>™</sup> transmitter broadcasts a single audio signal that any number of in-range Auracast<sup>™</sup> receivers can join.

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